



St. Mary's Academy

BETTER TOGETHER

5 Steps to Fundraise

- **Create** your online fundraising page – this takes less than a minute!
- **Compile** a list of contacts – use the **contact list sheet and ask template** as a place to brainstorm. Ask your parents for contacts and be sure to ask if their employer will match their gift. Employer gift matching will double the amount you earn!
- **Contact** your extended network, friends and family with personalized emails, letters, calls and videos! Just think, if you ask 20 people for \$10 you will have made your goal!
- **Be Social!** Share your online fundraising page and love of SMA on social media – also, look for fun student fundraiser posts on SMA social media and share them to help promote the event!
- **Be Grateful** as money comes in, be sure to send thank you notes! We will have some notecards available if you are attending a fundraising workshop
- **ASK FOR HELP!** If you are struggling to meet your fundraising goal, ask your TA, classmates and friends for help. If you need more help, attend a fundraising workshop or reach out to Paige Silverston, to get contact information for people who want to donate to you! **(See the calendar included in this packet for fundraising workshop dates.)**